

Help Make the Magic Happen!



Fairy Festival Sponsorship Opportunities

\$250

- name on print materials that are distributed in the months leading up to the event including:
- bookmarks and event handout distributed throughout the weekend (1000+)
- name on event t-shirt
- Name listed as sponsor on jacksonarts.org

\$500

- above benefits plus
- name on Jackson School of the Arts website and listed in e-news to 2,500
- sign next to sponsored area (see page 2 for options)
- Facebook posting acknowledging your business shared before and after event (2,000 followers)

\$1,000

- above benefits plus
- name on print materials that are distributed in the months leading up to the event including
- 11,216 flyers distributed to school students throughout Jackson County
- name on event posters
- banners/signage throughout the event
- table signage at the Gala Event and
- 8 tickets to Twilight Fairy Gala and a t-shirt and gift bag for the children in attendance

\$1,500

- above benefits plus
- company Logo/Name prominently displayed on print materials.
Print materials are distributed in the month leading up to the event
- corporate logo/name listed on Jackson School of the Arts website with a link through to your company, feature on e-blasts to 2,500 including a link through to website

\$2,000

- above benefits plus
- name **prominently** displayed on all print materials, signage, website, etc.

Questions? Kim Curtis
Executive Director
784.2389 or kimh.jacksonarts@sbcglobal.net

Yes! Count Us In!

This is Jackson School of the Arts signature fundraiser that supports our mission to provide children with the best opportunities to learn and grow with the arts.

We serve all children in our community because fees for participation are based on family income. This is the place where community comes together. Diversity and inclusion...it's what we do.

Contact Person _____ Phone _____

Name/Business as you wish to be acknowledged in promotional materials

Business Web Address: _____

Address _____ email _____

Sponsorship Amount: ____ \$2000 ____ \$1500 ____ \$1000 ____ \$500 ____ \$250 ____ other

____ Payment enclosed (made payable to Jackson School of the Arts) ____ **Please invoice** ____ Credit card below

Credit Card Visa/MC/AMEX _____ exp. date _____

security code on back _____ zip code _____

Return to:

Jackson School of the Arts
634 N. Mechanic Street
Jackson, MI 49202

Questions?

Kim Curtis or Amy Fracker
517.784.2389

kimh.jacksonarts@sbcglobal.net

Donors of \$500 or more may designate an area or special activity to sponsor.

Options include:

- | | | | |
|------|------------------------------------|------|---------------------------|
| ____ | Fairy House | ____ | Spin Art |
| ____ | Magic Fountain | ____ | Fairy World Craft Project |
| ____ | Unicorn | ____ | Stories in the Forest |
| ____ | Theater Performance | | |
| | <i>Once Upon a Time</i> | | |
| ____ | Dancing Fairies Ballet Performance | | |

