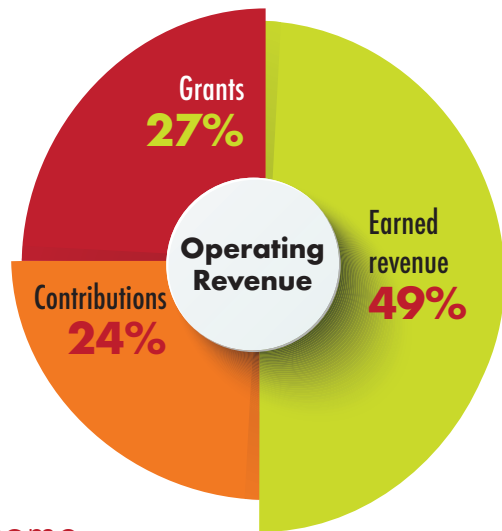


## Financial overview



## Income

**Earned Revenue \$192,292** | 2014-15 \$171,194  
Our student fees are based on a sliding fee family income scale. We've always used this scale because we believe that all children regardless of their financial means ought to be able to participate in the arts. Revenue is also generated from tickets sales from students performances. We also offer programs for youth like Birthday Parties, summer classes and adult classes which are not based on the fee scale. On site you'll also find *The Best Little Dance Store* and a self-serve cafe. Our earned revenue is higher than our peer organizations which shows we take sustainability seriously.

**Grants \$104,693** | 2014-15 \$116,807  
Grant awards from local funders show that our organization is well run and respected.

**Contributions \$92,870** | 2014-15 \$69,778  
We are proud that individuals and businesses chose to support us. Every dollar is appreciated. Every donation makes an impact. Thank you.

No source of funding is guaranteed from year to year.

## Expenses

### Payroll \$240,679

The biggest piece of the pie represents the heart of our programs—the people who are passionate about the arts and the children we serve. We employed 31 dance, art and theater instructors.

### Program Supplies & Marketing \$37,002

includes purchasing costumes for our students so the high price of those glittery tu-tus don't become a barrier to participation for low income children. Also includes buying scripts, music licensing and quality art materials.

### Rent and Maintenance \$37,002

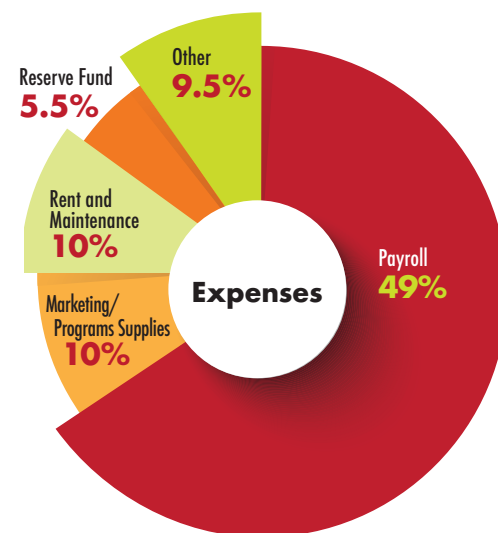
We're the anchor tenant in the ART 634 building where other artists and creative types work.

### Reserve Fund \$20,266

This is to stabilize our finances by providing a "rainy day savings account" for unexpected cash flow shortages, expense or losses.

### Other \$35,074

Insurance, office supplies, retail, computer, phones



## 5 AMAZING THINGS DONORS MADE POSSIBLE

- 1 903 children & youth participated in year round arts programming in 207 different long term classes.
  - 2 8 schools and partner organizations hosted our programs in 2015-16 bringing the arts directly to 518 more children and youth throughout Jackson County.
  - 3 You provided professional development for our artistic director to travel to Pittsburgh and Detroit to learn the latest techniques in Acrobatics and Contortion (think Cirque du Soleil) to share with our students.
  - 4 26 scholarships were given to children who live in poverty. This is additional financial support beyond the use of the sliding fee scale.
  - 5 Every child was able to benefit from participation in the arts! 71% percent of the children we serve are low to moderate income.
- Your support allows us to offer the use of a sliding fee income scale FOR EVERYONE!**

Jackson School of the Arts

517.784.2389

634 N. Mechanic St. ★ Jackson, MI 49202

[jacksonarts.org](http://jacksonarts.org)

## 2016 Annual Report



**Celebrating 15 Years**  
great past. bright future.



### 2015-2016 BOARD OF DIRECTORS

Sarah Crane, President	Erin Mazur
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Dear Friends,

When you see our growth and the number of children and youth we now serve, you understand what an impact we are making on the entire community.

The real impact you help us make is in fact made one child at a time. I am reminded of this every day when I have the privilege to see how the arts help shape and transform lives. Behind the impressive high numbers we serve are individual children. Each child has unique and compelling story of how and why participation in the arts has impacted their life.

When you support Jackson School of the Arts, you are supporting many individual children who because of you gain a little confidence, learn a new skill or in many cases have a bit of respite from a not so childlike environment at home. Here children work with caring adults, discover their creative potential and have the opportunity to discover their best self.

If Jackson School of the Arts has come this far in 15 years, can you imagine what kind of impact we can make in the next 15? I'm imagining our entire community will be greatly impacted by the creativity and innovation that comes out of Jackson School of the Arts. I'm imagining that a generation of children will grow up to be the adults who will support arts and culture in Jackson. I'm imagining that their children will early on in life discover that the arts makes life richer and more meaningful.

I'm imagining, and I hope you'll continue to support the work we do for children today and for their children tomorrow.

*Kim Curtis*  
EXECUTIVE DIRECTOR



## Why We Exist.

**Jackson School of the Arts is a place where** kids get to discover and experience dance, art and theatre. It's a place of diversity and inclusion because we have always based fees for participation on a sliding fee income scale.

We were founded in 2001 because of a simple belief—that all children regardless of their financial

means should have access to on-going high quality arts education programs. That vision is passionately embraced today.

Jackson School of the Arts offers over one hundred year round classes and programs for all ages and experience levels in the visual and performing arts.

Jackson School of the Arts is the “go to” place for arts education programs. We provide off-

site programs for pre-schools, public and charter schools and other organizations including Jackson District Library and Lifeways.

*We feel grateful to the people who help children grow and thrive with*  
**art.dance.theater.**

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**Your dollars are the reason Jackson School of the Arts is our communities leading arts education organization.**



**Every donation is very important to us. If we made a mistake, please let us know so we can correct it right away:**  
**jacksonarts@sbcglobal.net**  
**or 784-2389.**

Reflects donors who made gifts between 9/1/2015-8/31-2016