



ADDITIONAL INFORMATION

Facts about art education:

- Low-income students who are highly engaged in the arts are twice as likely to graduate college as their peers with no arts education (Americans for the Arts, 2015).
- 72 percent of business leaders say that creativity is the number one skill they are seeking when hiring (Americans for the Arts, 2015).
- Students with high arts participation and low socioeconomic status have a 4 percent dropout rate – five times lower than their low socioeconomic status peers (Americans for the Arts, 2015).
- Students who study art are four times more likely to be recognized for academic achievement and three times more likely to be awarded for school attendance (DoSomething.org, 2018).
- The arts help students develop a sense of craftsmanship, quality task performance, and goal-setting – skills needed to succeed in the classroom and beyond (ArtsAskForMore.ArtUSA.org, 2018).
- Involvement in the arts improves creativity, academic performance, motor skills, confidence, visual learning, decision making, perseverance, focus, collaboration, and accountability (LearningLiftOff.com, 2014).

Jackson School of the Arts:

- 79% of the children they serve need some level of financial assistance in order to participate (JacksonArts.org, 2018).
- JSA says YES to every single child (JacksonArts.org, 2018).
- Since 2007, the audience for JSA programs has increased by over 2000% (JacksonArts.org, 2018).
- 1500 people come to JSA every week for classes and events (JacksonArts.org, 2018).
- The Annual Fairy Festival, now in its 11th year, is a 3 day event that attracts over 2000 visitors and vendors from Michigan, Ohio, and beyond (JacksonArts.org, 2018).
- The current location on the 2nd floor of the ART 634 building is not handicap accessible, which cuts out a very important population of people from being able to visit or attend (JacksonArt.org, 2018).

Offerings at JSA:

- Over 175 year-round classes a week
- Four to five student plays per season
- 3-4 large student art exhibits annually
- After school and home school programs and Kids Create: a preschool experience
- American Girl Workshops



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- Birthday Parties
 - Adult art, dance and ballroom classes
 - Field trips
 - The Best Little Dance Store and Snack Cafe and a Mini Museum
 - Private lessons
 - Special events every month and of course the Annual Fairy Festival.

Vision for the Masonic Temple:

- Large inspiring dance studios suited for tiny dancers on tip toes, adults laughing through waltz lessons and pre-professional dancers taking master classes
- Spacious art studios for school field trips and after school programming and light filled studios for all ages to discover their creative potential
- A STEAM (Science, Technology, Engineering, the Arts and Math) based hands-on discovery center to engage curious minds
- Expanded dance wear store and incubator retail spaces to promote and support local business entrepreneurs
- Gallery space for adult and children's exhibits and ample space for families to comfortably wait while students are in class including quiet zones and homework stations
- New landscaping and an outdoor seating area, exhibit space and garden
- Accessibility throughout including an elevator to allow all to experience the arts and culture
- The restoration of the Masonic Temple theater to be used for programming and available to our community

Destination Downtown:

- Revitalization - Jackson is reinventing itself and our relocation provides yet another compelling reason for people to come and enjoy our downtown - 7 days a week.
- Economic Impact - Jackson School of the Arts has a staff of 24 including talented dance, art and theater professionals. As we grow, so will the number of jobs we provide. An arts center in our downtown will have immense social, cultural and economic benefits and will help make Jackson truly competitive as a regional destination for tourism and corporate relocation.
- Historic Preservation - One sign of a thriving community is its simultaneous ability to preserve and expand its culture. There is no better example of that than creating a vibrant center for the arts in an historic iconic building. With the City of Jackson, we will discover the hidden treasures in the Masonic Temple building and give it a new cultural identity.