Welcome to our Yearly Annual Report

Jackson School of the Arts
517.784.2389
634 N. Mechanic St.    Jackson, MI 49202

Jackson School of the Arts serves children from Jackson County and every surrounding county. People are willing to travel for quality accessible arts education for their children.

2018
Livingston Ingham Eaton
Calhoun
Hillsdale Lenawee
Jackson Washtenaw
Dear Friends,

2018...What a great year for kids and for the arts in our community!

In our annual report we highlight the impact we’ve made on children’s lives. All the while behind the scenes, we’ve been positioning Jackson School of the Arts for growth. This growth is possible because you’ve been with us all along.

Just as everyday we encourage kids to discover their potential, as an organization, we believe we have to discover our potential. That is why in late 2017 we embarked on a capital campaign to create a dynamic arts center, and at the close of our fiscal year we are getting closer to the finish line.

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We invite you to dream big with us for children, for families, for Jackson and for our State!

Please give today and give generously to support the children we serve today and to help us create a Dynamic Arts Center in a Dynamic Downtown tomorrow.

Kim Curtis
EXECUTIVE DIRECTOR
Jackson School of the Arts was founded on the belief that all children regardless of their financial means should have on-going access to an education in the arts. For 18 years we’ve been providing opportunities for children to grow and thrive with the arts.

We are the arts organization that:

- bases class fees on income and family size and offers additional scholarships for children who live in poverty.
- keeps program costs low for families by providing dance and theater costumes through rentals ($15 fee instead of $75 and $5-6 tickets instead of $15-$20)
- is a vibrant place of diversity and inclusion

79% of the children we serve need some level of financial assistance in order to participate. Our sliding fee scale levels the playing field for children from disadvantaged circumstances. It’s no wonder that our demographics (household income and race) almost exactly match the demographics of the Jackson Community.
Six days a week, children and youth and their families from vastly diverse economic and cultural backgrounds come together at the Jackson School of the Arts where the common denominators are excellence and innovation.

Programming at Jackson School of the Arts is robust:

- Over 175 year round classes a week
- Four to five student plays per season
- 3-4 large student art exhibits annually
- After school and home school programs
- Kids Create: a preschool experience
- American Girl Workshops
- Birthday Parties
- Adult art, dance and ballroom classes
- The Best Little Dance Store and Snack Cafe and a Mini Museum
- Private lessons
- Field trips
- Special events every month and of course the Annual Fairy Festival
- Art for All Program for developmentally disabled adults.

WE ARE THE “GO TO” PLACE FOR ARTS EDUCATION PROGRAMS. We create and deliver custom arts education programming for other organizations including preschools, public, charter schools and home school associations, Jackson District Library, YMCA Storer Camps, Lifeways, senior centers and Girl Scouts.
We feel grateful to the people who help children grow and thrive with **art.dance.theater.**

Brian and Jane Adamczyk
Advance Turning & Manufacturing
American 1 Credit Union
American Title Company
Amazon Smile
Art Moehn Auto Group
Monica Bannasch
David A. Brandon Foundation
Brad Brelinski and CC Pryor
Brent Family Chiropractic
Bond & Company, PLC
Grant and Anne Brown
Edward and Jeanette Browning
Alfred and Marie Bruey
Larry and Val Bullen
John and Lisa Butterfield
Classic Turning, Inc.
CMS Club
Lynn and Steven Collins
Comerica Bank
Addison P. Cook III
CP Federal Credit Union
David and Sandy Craft
Sandra Craft
The Craft Agency
Malachi and Sarah Crane
Philip J. and Kimberly Curtis
Curtis, Curtis & Brelinski
Robbie Curtis Charitable Foundation
Philip C. Curtis Trust for the Encouragement of Art
Eaton Community Involvement Team
Peg Eaton
David and Patricia Eggert
Ron Ellison
Carl and Linda English
Tom and Nancy Evanston
Experience Jackson
Gaynell Fausell Trust
John and Tonni Flannery
Georgia and Travis Fojtasek
Martha Fuerstenau
Gerdau
Alvin Glick Foundation
Great Start Collaborative
Dr. and Mrs. Edward Greene
Chris Gordon/Stella & Dot
Betsy Hardwick
Mabel Harris Trust
Henry Ford Allegiance Health Foundation
Heather Herndon
Bill and Wendy Holmes
Scripps Howard Foundation
Jackson Pediatric Dentistry
Jeffrey Dillon, Dillon & Associates
Miles and Brenda Jones
JTV Karen and Bart Hawley
Kathryn Jukuri
Willis & Jurasek
Joel and Robyn Ladwig/Culligan Ladwig’s Water
Dr. Jon and Donna Lake
Dave and Shirley Lapinski
Carlene Lefere
Kohl’s Care Program
Laura Kuhl
Kevin and Katie Lavery
Bob and Laurie Lazebnik
Mike and Sheila Levy
Dr. Libby Anderson and Michael Greany
Dr. Shannon Lowder
John and Norma Macchia
Dan and Angela Machnik
Willis & Machnik Financial Services
MACI
Charles and Rhonda Main
Steve and Miranda Makulski
Dee Dee and Michael Marcellino
Frederick and Deborah Marshall
Erin Mazur and Marco Shehab
Doris McConkey
Nancy McCormack
Donald McCrum
Beverley McGill
Mary M. McVicker
Ronald Mealoy
Kirk Mercer, RW Mercer Co.
Michigan Council for Arts and Cultural Affairs with support from the National Endowment for the Arts
Dr. David and Lori Munro
Mike and Diane Nevins
Ronald and Susan Niedzielski
Dr. John and Fran Parker
Mike and Janet Paul
Peak Manufacturing Inc.
Sally Pesetsky
Purple Rose Theatre
Printer Source Plus
Dr. K.V. and Mrs. Batu Rao
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RHL Investment Co.
Dr. Cynthia Rider
Dr. Todd and Lynn Robertson
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Diane Rockall
Chris and Heidi Salow
Samuel Higby Camp Foundation
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Ken and Mary Shelton
Victoria Simmons/Lula Roe
Barb Smith
Bob and Mary Smith
Jennifer and Paul Snabes
Nan and Sparry Sparks
Speckhard Knight Charitable Foundation
Al Spiess and Thomas Miller
Spring Arbor University
William and Andrea Stickney
Alan and Sam Symonds
Jodi Synder
Monette and Philip Thorrez
Walmart Foundation
Tri County Water
Julie and Brian VanBlarcum
Lynn Vermeulen and Patrice Bisbee
Vermeulen’s Furniture
Walton Insurance Group
Andy and Julie Walz
William and Patricia Fuerstenau
Tami and Mike Williams
Phil and Pat Willis
Jason Wilson
John and Pat Ziemba

Every donation is very important to us. If we made a mistake, please let us know so we can correct it right away: kim@jacksonarts.org or 784-2389.
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### Payroll
The biggest piece of the pie represents the heart of our programs—the people who are passionate about the arts and the children we serve. In 2017-18, 37 dance, art and theater instructors impacted lives.

### Program Supplies & Marketing
Includes purchasing costumes for our students so the high price of those glittery tu-tus don’t become a barrier to participation for low income children. Also includes buying scripts, music licensing and quality art materials.

### Rent and Maintenance
We are located in the ART 634 building where other artists and creative types work.

### Reserve Fund
This is to stabilize our finances by providing a “rainy day savings account” for unexpected cash flow shortages, expense or losses.

### Other
Insurance, office supplies, retail, computer, phones.
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EXECUTIVE DIRECTOR

**Earned Revenue**

Our student fees are based on a sliding fee family income scale. We've always used this scale because we believe that all children regardless of their financial means ought to be able to participate in the arts. Revenue is also generated from tickets sales from students performances. We also offer programs for youth like Birthday Parties, summer classes and adult classes which are not based on the fee scale. On site you'll also find The Best Little Dance Store and a self-serve cafe. Our earned revenue is higher than our peer organizations which shows we take sustainability seriously.

**Grants**

Grant awards from local funders show that our organization is well run and respected. All money is local except for Michigan Council for Arts & Cultural Affairs.

**Local Contributions**

We are proud that individuals and businesses chose to support us. Every dollar is appreciated. Every donation makes an impact. Thank you.

No source of funding is guaranteed from year to year.
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