ARTS FOR ALL CHILDREN REGARDLESS OF THEIR FINANCIAL MEANS

When Jackson School of the Arts impacts a child’s life, the benefits are far more reaching than the confines of our studios. Together we help kids grow, give them hope and contribute to their long term well-being. Allowing young people to discover and express their own creativity builds powerful connections with people, with families and our community.

EXPENSES
- RET & MAINT: 8.5%
- PROFESSIONAL SERVICES & OTHER: 15.5%
- MARKETING & SUPPLIES: 12%
- PAYROLL: 64%
- TUITION: 56%
- OPERATING REVENUE: 19%
- GRANTS: 10%
- DONATIONS: 15%
- OTHER EARNED INCOME: 19%
- OTHER: 64%

STUDENT DISTRIBUTION
- OF ENROLLMENT IS LOW TO MODERATELY LOW INCOME: 79%
- OF ENROLLMENT IS HIGH TO MODERATELY HIGH INCOME: 21%

STUDENT ENROLLMENT GROWTH
We have shown to our community that there is a demand for our creative experiences and that we can grow to meet those needs.

- 2010: 260
- 2013: 354
- 2015: 598
- 2019: 830
- 2022: 2,010

FUTURE GOALS
- Increase financial resources to support growth and sustainability.
- Develop and enhance human (staff and volunteer) resources to support continued quality programming.
- Establish an endowment.

WHAT IT TAKES TO MAKE JACKSON SCHOOL OF THE ARTS AN ORGANIZATION OF EXCELLENCE

OUR IMPACT

OUR PROGRAMMING RANGE IS ROBUST
- Over 175 Year-Round Classes a Week
- Multiple Student Plays Per Season
- Kids Create! A Preschool Experience
- American Girl Workshops
- Adult Art & Dance Classes
- The Best Little Dance Store
- Private Lessons
- Frequent Special events
- Our Annual Fairy Festival: a huge community event to spark creativity and appreciate beauty and wonder.

WE ARE THE “GO TO” PLACE FOR ARTS EDUCATION PROGRAMS
- We create and deliver custom arts education programming for other organizations including:
  - Preschools, Public, Charter Schools and Home School Associations
  - Jackson District Library
  - YMCA Camps
  - Jackson Interfaith Shelter
  - David’s Promise
  - Program for Adults with Special Needs
  - Lifeways
  - Senior Centers
  - Girl Scouts

PEOPLE POWER THIS COMMUNITY
The biggest piece of the pie represents the heart of our programs: the people who are passionate about the arts and the children we serve.

We have a lean organization of talented people and need your support to keep things running strong and build for future growth.

THE IMPORTANCE OF DONORS
- You are the reason that Jackson School of the Arts is a place of diversity and inclusion in our community. It’s a place where community comes together
- You enable all children to expand their horizons and learn from caring and talented adults
- Your gift helps level the playing field for children from disadvantaged circumstances.

EMPOWER THE STUDENTS MOST IN NEED
We offer subsidized fees that are based on household income. Thanks to community support and a sliding fee scale to give opportunities to disadvantaged children, 79% of the families served were benefited by financial assistance and were able to add creative education and a fresh extracurricular outlet to their routine.